Amalia Cowan

User Interface Designer | User Experience Designer | Digital Product Designer

acowancreations.com linkedin.com/in/amalia-cowan

Skills

Interactive Design • UX Design • UI Design • Product Design • User Research • Design Systems • Design Operations • Agile Development • Figma • User Testing • Design Process • Prototyping • Wireframing • HTML/CSS • Section 508 Compliance • Adobe Creative Cloud • Jira

Professional Experience

User Interface and User Experience Designer • September 2024 - January 2025
IvoryCloud • North Bethesda, MD

- Streamlined design workflows for the client by implementing best practices for naming conventions, file management, and component organization in Figma, ensuring consistency and seamless updates across 100+ mockups.
- Refined assets to align with the client's updated branding standards, incorporating new logos, color palettes, and typography for a unified visual identity.
- Conducted a thorough audit for the client of existing design files and the product interface, identifying areas for improvement and proposing solutions to resolve inconsistencies and enhance user experience.

Marriott International User Interface and User Experience Designer • June 2023 - July 2024
Aquinas Consulting • Bethesda, MD

- Designed ADA-compliant UI/UX for the MI Associate App in Figma, improving usability for over 5,600 associates.
- Collaborated with product managers and engineers to create consistent user flows and designs, integrating Marriott's corporate design system and accessibility standards.
- Developed design assets and banners for the Marriott internal resource webpage.
- Conducted accessibility audits to identify and address compliance issues in the mobile app and web portal.
- Created interactive prototypes to demonstrate the updated design flows and enhance stakeholder communication.

Associate User Interface Designer • March 2022 - January 2023
Yext, Inc. • Arlington, VA

- Contributed to the development of products for clients including Qdoba, Cox, and Massage Envy, focusing on professional support and services.
- Enhanced design system terminology with Design Operations to streamline communication and optimize product development.
- Designed an internal web-based portal for 1,500+ employees, ensuring a seamless user experience through user testing and feedback.
- Performed accessibility audits on client products, ensuring adherence to ADA and WCAG standards.

User Interface and User Experience Designer • February 2020 - February 2022
Berkshire Associates, Inc • Columbia, MD

- Led design efforts for the MVP launch of an applicant tracking system used by 200+ companies.
- Coordinated with Product Development and Project Management to ensure design consistency and alignment with project requirements.
- Maintained adherence to accessibility standards and WCAG in all design decisions.

Volunteer Experience

Chief Technology Officer • January 2025 - Present
Ability & Expression Review • Bethesda, MD • Evenings & Weekends

- Create and maintain digital assets, including logos and social media posts, ensuring consistent and unified branding across all journal materials and related publications.
- Design and manage the online publication website through WordPress, ensuring full compliance with WCAG and Section 508 accessibility standards.
- Collaborate closely with co-founders to align design and content with the organization's vision and publication goals.

Education

Bachelor of Science in Interactive Digital Media • 2015 - 2018
Drexel University • Philadelphia, PA

Associate of Applied Science in Digital Media and Web Technology • 2010-2014
Montgomery College • Rockville, MD

Certifications

Introduction to Web Accessibility • May 2024
The World Wide Web Consortium • edx